NOVEMBER/DECEMBER 2025

23PECM24A — BUSINESS ETHICS AND CORPORATE SUSTAINABILITY

Time : Three hours Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Define business ethics.

2. State any two values in business.

3. What is Utilitarianism?

4. Bring out two stages of Kohlberg's Model.

5. Give out the meaning of Whistle Blowing.

6. What is meant by 'Insider Trading'?

7. Mention the dimensions of Sustainability.

8. List out the principle of Inter-Generational Equality.

9. Expand GRI and BRSR.

10. What do you understand by 'Sustainability Reporting'?

SECTION B — (5 × 5 = 25 marks)

Answer ALL the questions.

11. (a) Bring out the importance of business ethics.

Or

(b) What are the values in business?

12. (a) What is 'Ethical Egoism'? Give examples.

Or

(b) Distinguish between normal dilemmas and moral problems.

13. (a) Describe the kinds of Whistle Blowing.

Or

(b) State the ethical issues in marketing and advertising.

14. (a) Narrate the challenges in sustainable development.

Or

(b) What is meant by 'Brundtland Report'?

15. (a) Write a short note on the 'One Report Movement'.

Or

(b) Bring out the importance of transparency in reporting.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Enumerate the causes of unethical behaviour with suitable examples.

17. Discuss the Normative theories of business ethics.

18. Explain the preventive measures should be taken by the corporate to overcome sexual harassment.

19. Describe the principles of sustainable development with examples.

20. Analyze the role of investors, Government and media in sustainability disclosure.

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